

Issue 2 Edition 1

December 2019

Tropical Treasure Hunt.com

The Official Monthly Newsletter of The Tropical Treasure Hunt Co.



### TOP HIGHLIGHTS OF OUR ADVENTURE IN 2019

To put it simply, 2019 was an ADVENTURE! We recently celebrated our first full year in business and we can't thank YOU enough for supporting our business! Our clients mean the world to us since you are the reason we exist. We wanted to take a moment to share what happened with The Tropical Treasure Hunt Co. in 2019 and what to expect in 2020!

- Over 530 unique clients have experienced one of our adventures
- We have earned <u>90 reviews</u> on TripAdvisor with a perfect 5 out of 5 average rating
- We helped raise a net \$8K for Patient Assist VI (PAVI) and Cancer Support VI (CSVI) during Hunt for a Cure
- We created, tested and finalized four popular treasure hunt packages to fit any potential treasure hunter regardless of age, activity level and budget. <u>Learn more about all of these adventures by clicking here.</u>
- We have created team building custom treasure hunts for small, medium and large companies on island that have improved engagement and morale around the office. Some of our clients include some of the most well-respected businesses on island including: First Bank, Theodore Tunick Insurance, VI Housing & Finance Authority, Infinite Possibilities (non profit), Basketball Travelers Inc. (Organizers of Paradise Jam), and more!

### WHAT'S TO COME IN 2020

• We will be partnering with an augmented reality company to give our clients the opportunity to live out a spy thriller video game and wizard video game.

#### Check out the spy thriller, Operation Mindfall we will introduce to the USVI

- More team building options and activities, including new community service partners to give our corporate clients more opportunities to give back to our community.
- Partnership with the University of the Virgin Islands' Center of Excellence in Leadership and Learning (CELL) to give corporate clients the opportunity to benefit from their expertise with engaging training on a broad range of critical professional competencies. Clients will then be able to apply those lessons in an engaging treasure hunt that will put your team's communication, time management, leadership and critical thinking skills to the test.



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# NEW! TREASURE HUNT



Check out a brief video of a remote beach that you will find during your Island Hopping Treasure Hunt!



#### HUNT FOR BURIED TREASURE BY LAND AND SEA ON ST. THOMAS & ST.JOHN PRIVATE BOAT CHARTER

- 🕸 Enjoy a one-of-a-kind boat charter on Phoenix Island Charters 30' motor yacht
- The Solve puzzles and collect clues on both land and sea to find buried treasure
- ♥ The full day adventure takes you to St.Thomas and St. John, US Virgin Islands
- 👳 Enjoy the top attractions on St. Thomas, including the Pirates Treasure Museum and Paradise Point Sky Ride

TO BOOK: CALL 786-296-8800 OR VISIT TROPICALTREASUREHUNT.COM



RATING: 5/5
Learn More

#### Traveler Overview

 5.0
 92 reviews

 Excellent
 99%

 Very good
 0%

 Average
 1%

 Poor
 0%

 Terrible
 0%



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The Tropical Treasure Hunt has partnered with Virgin Islands EcoTours to bring you our frighteningly fun Ghosts of Piracy Past Treasure Hunt. EcoTours has a great legacy on St. Thomas as high quality tourism business on St. Thomas, with over 20 years of business. You can find them on St. Thomas at the Mangroves entrance. They offer incredible tours that allow clients to experience one of the most tranquil places on island, the beautiful mangroves. Yet as tranquil as the waters are, the area is full of important wildlife. They offer kayaking, paddle boarding, hiking and snorkeling guided tours to help you experience the mangroves with high quality, customer service oriented professionals.

We met with one of their team members, D'Hayden. D'Hayden is the primary guide during The Ghosts of Piracy Past and has provided valuable input to make the package as memorable as possible. We wanted his perspective on EcoTours and our new Ghosts of Piracy Past tour.

https://viecotours.com/

Click here to read full interview.



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### TROPICAL TREASURE HUNT ON THE MAP

Want to win some free Tropical Treasure Hunt Swag? It's easy. Just take a picture with your Tropical Treasure Hunt Swag on or a picture of the swag at the places you visit.

Each month we will select the best picture and feature it here. The winner will be sent a Tropical Treasure Hunt Swag item.

### This Month's Winner:



Location: Dallas, Texas
From: Patrick Clark, Jr. and
Hilary Baines
@hilary baines



Do you have a great picture with any of The Tropical Treasure Hunt Swag?

Please post it to our Instagram <u>@TropicalTreasureHunt</u> or to Facebook.com/TropicalTreasureHunt



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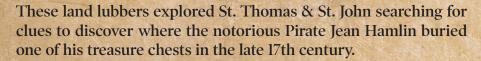
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### TREASURE HUNT OF THE MONTH

OUR MAIDEN VOYAGE OF ISLAND HOPPING TREASURE HUNT BY LAND & SEA

On a beautiful day in December a lively group of friends took the maiden voyage of the newest Tropical Treasure Hunt, Island Hopping Treasure Hunt by Land & Sea! These local clients experienced the best attractions on St. Thomas with pirate gear and an adventure pack in tow. Later they found Phoenix Charters beautiful 30 foot motor yacht. This beautiful vessel has plenty of shade which is equipped with a comfy cabin, as well as, a bathroom below. Phoenix Charters is captained and owned by Cory Crowner. He is a client focused professional that specializes in fun and takes guests to remote beaches and the best snorkeling spots in the U.S. Virgin Islands.



After a full day of using their wits, they were ultimately successful! And they took home memories that will last for years to come!

"It was such a fun day. I highly encourage anyone that is looking for an island experience, this is the company to call." - Millie & Crew, St. Thomas, US Virgin Islands

Click here to read the full testimonial.







## THE EXCITING TEAM-BUILDING EVENT YOU'VE BEEN LOOKING FOR THIS HOLIDAY SEASON

Are you interested in our team building service for your department, company, school, wedding party, family reunion, etc.? There is strong empirical evidence that high quality team building events improve your bottom line by increasing collaboration and trust!

Please click here for more information.



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## HELP SHAPE OUR NEW ADVENTURES!

Enjoy our epic bar crawl package, Pirates, Puzzles & Rum Hunt at our costs: \$75, on Sunday, January 19th from 1 pm – 5:30 pm. Your adventure starts at Beer Barn in Havensight. Participants must be 18 years old or older. Click here to sign up & learn more!



SPECIAL PACKAGES
AVAILABLE FOR
CONCIERGES &
SERVICE INDUSTRY
PROS TO SPREAD
THE WORD!

Are you a concierge, event planning specialist, or other service industry professional that helps people find fun things to do on island?
This is your chance to experience us and help provide your unique perspective to customers

on what our service is all about! Please email us to learn more about our service industry partners commission policy and to learn how you can get paid for spreading the word of a unique way to explore our island!

### Email us today.

**■** info@tropicaltreasurehunt.com

## POLL OF THE MONTH Do You Want Augmented Reality?

We have heard from our clients that they have loved our current experience which is non digital and relays on clients to find tangible clues around the island. If we decide to offer augmented reality it would be a completely separate package as our normal Tropical Treasure Hunts.

Would you be interested in trying it out? The augmented reality package would last 2-3 hours.

Please fill out this brief survey. Those who fill out their email address once they complete the survey will be entered into a random drawing for one of our popular 20 Oz Tropical Treasure Hunt tumbler with the VI flag engraved.



Take The Poll!



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### THE ADVENTURE THAT WAS 2019

To put it simply, 2019 was an adventure! Yes, 2019 will be a year we will never forget. It will be remembered as the year my partner Angela, and I set sail for the unknown and discovered our calling, creating memorable

adventures that bring people together. Growing this startup has been the most challenging yet rewarding endeavor of my life.

Click here to continue reading.

### GET YOUR TROPICAL TREASURE HUNT SWAG!











**Buy Now** 



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### MEET OUR TEAM

Our diverse team of client service professionals and full time dreamers.

Learn about our Mission, Vision & Values by clicking here.

#### **Contact Information**



tropicaltreasurehunt.com



786.296.8800



**✓** info@tropicaltreasurehunt.com

The Tropical Treasure Hunt Co. mission is to create memorable adventures that bring people together.



#### Follow us!

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